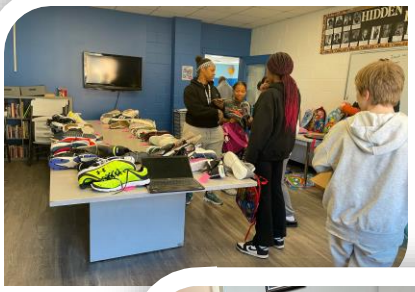
The Susie Reizod Foundation Biennial Report 2024 – 2025



The Susie Reizod Foundation, Inc.
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Mission Statement

The mission of The Susie Reizod Foundation is to provide new shoes to children in need. In special cases, we also provide educational support such as new backpacks, school items, and financial support. We serve economically insecure girls and boys, aged 18 and younger, who reside in poor urban and rural areas of the United States and developing countries, regardless of race, ethnicity, religion, language, sexual orientation, or physical ability.

MESSAGE FROM THE PRESIDENT

During 2024 and 2025, with the exception of Corsica where we provided financial support to low-income communities, we focused our efforts on economically insecure children who reside in New York State.

We witnessed the slashing of the federal budget, a 43 day-long government shutdown, the largest-ever cuts to social safety net programs in food assistance, health care, education, and student loan services in U.S. history. Government-imposed tariffs produced an increase in prices for basic goods, including food and other necessities. In addition, one of our international partners, United States Agency for International Development (USAID) was essentially demolished.

Parents who were previously employed became unemployed. Many of them had to apply for unemployment insurance or other emergency financial assistance. The families were not able to keep up with the cost of health care, food, transportation, housing and utilities. In addition, many of the families were recovering from the devastating impact of tropical storms and severe winters. The families found it difficult, if not impossible, to purchase decent shoes, backpacks, and other school items. We responded to their need by providing new shoes and new backpacks for their children.

Since April 3, 2002, when we received our 501c3, we have donated more than $1,390,000 (wholesale price or manufacturer's cost) worth of new shoes (and, in special cases, new backpacks, school supplies, and other financial support) to 82,000 children in need in New York State (Lower Manhattan, Central and East Harlem, Bronx, Queens, Brooklyn, Rochester, Columbia, Greene, Ulster, Dutchess, Orange, Putnam, Sullivan, Rockland, and Westchester Counties); Massachusetts; Appalachia; Gulf Coast (Mississippi, Louisiana, Alabama); rural areas of Georgia, South Carolina and Florida; rural areas of Albuquerque New Mexico; Moore, OK; Las Vegas NV; San Diego and Central Valley, CA; New Hampshire; Vermont; Newark NJ; Monmouth County NJ; Southern Indiana; Canada; Ecuador; Nicaragua; India (including Tsunami victims); Haiti;

CONTINUED

MESSAGE FROM THE PRESIDENT

South Africa; Grenada; Angola; Kashmir; Tanzania; Afghanistan; Colombia; Dominican Republic (including children in the bateyes); China (Tibet, Malipo and Jinping); Ethiopia; Pakistan; Nigeria; Sudan; Somalia; Indonesia; Jamaica; Panama; Senegal; Malawi; Mali; Bangladesh; Morocco; The Gambia; and Corsica. We donated new shoes to children impacted by tornadoes in the Midwest, floods in Vermont, the BP oil spill, Hurricanes Katrina, Irene, Isaac, Sandy, Harvey, Irma, and Maria. We donated funds for vulnerable girls in the Democratic Republic of Congo. In Malawi, in addition to new shoes, we donated funds for school desks and an income-generating theatre-size popcorn machine. We financed small business loans for men and women entrepreneurs in St. Louis, Senegal. We supported All Star Code which provides young men of color the skills, networks and mindsets they need to succeed in technology.

During 2026, we will continue to expand our services to economically insecure children both at home and abroad.

Cynthia E. Dozier
President

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*Denotes Deceased

COLLABORATION PARTNERS

Our Collaboration Partners include community-based, local, national and international organizations such as Save the Children, UNICEF, Care, USAID, Miracle Corners of the World, and International Organization for Migration (IOM), Caritas-International, Alwaleed Bin Talal Foundation, American Red Cross, Habitat for Humanity, Aider Sans Frontières and OXFAM . Just to name a few.

Where We Serve

We serve children in need in poor urban and rural areas of the United States and developing countries in Africa, Asia, Latin America, and the Caribbean.

Colombia

Jamaica

Kashmir

Tibet

Malawi

Indonesia

U.S.A

Nicaragua

Haiti

Bangladesh

DONORS

Supporters include individuals, churches, banks, shoe stores, shoes manufacturers, foundations and corporations.

OUR MAJOR DONORS TO DATE INCLUDE

Nine West, Alwaleed Bin Talal Foundation, Tommy Hilfiger Corporate Foundation, UPS Foundation, Marble Collegiate Church, Gilder Foundation, Dyson Foundation, NIKE/Jordan, Timberland, Stride Rite, Wal-Mart, Macy's, The Brightwater Fund, Build a Bear Workshop, KeyBank and many more....

NINE WEST

macy's

MARBLE COLLEGIATE CHURCH

Walmart

Gilder Foundation Inc.

DYSON FOUNDATION
FIFTY YEARS OF GIVING BACK & LOOKING FORWARD

The Brightwater Fund

ups

Alwaleed Bin Talal Foundation - Global

stride rite
Life's waiting. Let's go.

KeyBank

NIKE

JORDAN

TOMMY HILFIGER

BUILD-A-BEAR WORKSHOP

DONORS

Adams Fairacre Farms
Adirondack/Pine Hill Trailways of New York
Alwaleed Bin Talal Foundation
Ascienzo Family Foundation
Berkshire Taconic Community Foundation
BTO Auto Works
Catsimatidis Foundation
C&S Wholesale Grocers
Central Hudson
Community Foundations of the Hudson Valley
Community Foundation of Orange and Sullivan
DIG
Empire State Bank
Eugene Lang Foundation
Fagenson & Company
Gadaleto's
Heritage Federal Credit Union
HITS
Hudson Heritage Federal Credit Union
Hudson Valley Foundation for Youth Health
John and Margo Catsimatidis Foundation
Jeannette F. Schlobach Charitable Trust
KeyBank Foundation
Key Private Bank - Klock Kingston Foundation
K.I.D.S./Fashion Delivers
Kingdom Foundation
Krause's Chocolates
Levine Builders
Macy's, Inc.
Macy's, Poughkeepsie, NY
Marshall & Sterling
Mid-Hudson Valley Federal Credit Union
Milne's At Home Antiques
Mohonk Mountain House
Montano's Shoe Store
New Paltz Health & Nutrition
Northeast Dutchess Fund
Pegasus Shoes
People's United Community Foundation\
Plaza Diner
Polisseni Foundation
PVH Foundation
Red Apple Group
Red Lobster
Rotary Club of Kingston
RJL Charitable Foundation
Salisbury Bank/Riverside Bank
Sidney Stern Memorial Trust
Soles4Souls
Stewart's Foundation TJX Stores
Tommy Hilfiger Corporate Foundation/Tommy Cares
Ulster Savings Bank
Victoria Foundation
Wallkill View Farm
Walmart
Winter Sun & Summer Moon
Woodstock Design
Yolanda & Salvatore Gigante Charitable Foundation
Trust

SPECIAL MENTION

OUR APPRECIATION AND THANKS TO THE FOLLOWING INDIVIDUALS FOR THEIR CONTRIBUTION TO THE DEVELOPMENT OF THE SUSIE REIZOD FOUNDATION

VOLUNTEERS

Megan Casey
Sandra Kelly
Damian Kelly (Youth Volunteer)

FINANCIALS

Financial Highlights for 2024

TOTAL RECEIPTS FOR 2024
$143, 674.79

TOTAL EXPENDITURES FOR 2024
$132,928.54

$58,700.12 (wholesale price or manufacturer's cost) worth of new shoes, new backpacks, new socks, and financial support were donated to **3,425** children in need in 2024

Financial Highlights for 2025

TOTAL RECEIPTS FOR 2025
$173.623.97

TOTAL EXPENDITURES FOR 2025
$166, 553.28

$65,966.96 (wholesale price or manufacturer's cost) worth of new shoes, new backpacks, new socks, and clothing items were donated to **3,627** children in need in 2025

THANK YOU LETTERS

Current Media

April 2, 2025
Hudson Valley One "Rotary Club of Kingston awards $550 to The Susie Reizod Foundation ", p. A5

March 20, 2024
Hudson Valley One "Susie Reizod Foundation receives $1,000 grant", p. A6

The Susie Reizod Foundation earned our 2024 Gold Seal with @CandidDotOrg! We are excited to share the work our nonprofit does through our #NonprofitProfile. Learn how you can support us and make a difference.

In 2025, we earned our Platinum Seal of Transparency with @CandidDotOrg! Get updates on our impact through our #NonprofitProfile Learn how you can support us and make a difference.

View our Candid profile at the link below.
https://www.guidestar.org/profile/14-1836352

The Susie Reizod Foundation

Goal: To build capacity and establish an endowment for The Susie Reizod Foundation.